



GlanceSys Information Technology Pvt. Ltd.

 COMPANY PROFILE

MISSION

- To lead the industry local and global in IT, Marketing, & Development Services
- To leverage our client's organizational performance, increase revenues, & create core values
- Be indomitable when it comes to the latest technologies & updates
- To deliver only the best and satisfy the clients
- Keep encouraging new talents, nurturing them, and bringing the best out of them

To us, client satisfaction is on top priority.
We not only provide services, but we give you the solutions to grow your
business and rule the online world.

ABOUT US

Our three main pronged aim

- Firstly, to cater our services to IT, Marketing, and Development Solutions
- Secondly, to empower businesses with new high technologies
- Thirdly, to become one-stop solutions for startups by providing them solutions of Inquire, Discuss, Design, Develop, Go LIVE, Marketing, Support, & Scale Up!

Originally headquartered in Indore, India, with our great success in the domestic market we are now expanding globally. In 2022, we have built our presence in the USA and UK, and we are further planning to expand to more countries like UAE, CA, Australia, and many others.

Our Clienteles are fully satisfied and happy, as they keep on coming back to us once they avail of our services. We never disappoint any of our clients and strictly follow the agile software development process

OUR SERVICES



Mobile App Development

We have expertise in providing the best solution for your mobile app development process in React native, native iOS/Android, or flutter.



Web Development

With a wide range of technological expertise, we are successfully providing web development services to various industrial sectors.



UI/UX Design

We offer unique, innovative, creative, and attractive web designs with an easy interface and great user experience to every category of businesses.



Digital Marketing

We offer digital marketing services for small, medium, and large businesses. Our solutions help businesses to establish their brand, increase business leads, generate organic traffic, market insights, and analyze trends.



E-commerce Development

We help all kinds of businesses to take them online with high-quality, interactive, and attractive E-commerce stores.



CMS Development

Better website management and publishing content online in less time requires great CMS (content management system) solutions. We offer the best CMS development solutions to all sizes of businesses small, medium, and large, and to all types of startups and established.



DBMS

Better website management requires great CMS solutions. We offer the best CMS development solutions to all sizes of businesses small, medium, and large, and to all types of startups and established.



Plugin Development

Our main focus is to provide exceptional plugin customization and development services to various industries as per their business needs.

KEY MILESTONE



INDUSTRIES WE SERVE



On-Demand

Game, Lifestyle, Utility, Productivity App



Healthcare

Doctor Appointment App, Ambulance App, Pharmacy App



Education

Online Educational Apps, Tutorial App & Web, Educational Games



E-commerce

E-Commerce App & Web, E-Commerce Payment Gateways



Restaurant

Restaurant Finder App, Restaurant Review App, Delivery & Booking App



Transport

Transport, Warehouse, Tracking Software Solutions



Game

Card App, Puzzle, Role-Play App, Battle Royal App



Real Estate

AR/VR Real Estate App, Smart Home (IoT) Mobile App, Property Buy Sell Rent Mobile App



Event

Birthday Event App, Marriage Event App, Theme Party Organizer App



Finance

Online Dashboard, E-Wallet Software, Payment System



Tour & Travel

Hotel & Cab Booking App, City Guide App



Grocery

Shopping List App, Price Comparison App, Grocery Delivery App

OUR WORK PROCESS



Kick-off Research

Our kick-off research helps to find out the exact requirements of our client's requirements, for example, website type, programming language, framework, plugins, third-party app integration, involvement of designers and developers, etc.

In this process, our R&D team finds out all the basic information, so that we can meet the exact needs of our clients.

Our research leads us to:

- Client's competitors
- Target audience
- Products and Services
- Business goals
- Website's features



Design

In the designing phase, our skilled designer creates a wireframe and prototype of the website based on the collected information from the research phase. The wireframe gives an overview of the website and application, so that if the client wants any changes then it can be done easily. And the prototype design helps to find out the features and functions of the website before implementing it in the actual one.

Our design offers:

- Mobile-friendly layout
- Clean and bold typography
- Hamburger menus
- Optimization for Speed
- White Space
- Compatibility

OUR WORK PROCESS



Development

The main development process starts here, with core coding, implementation, and installation of frameworks.

The front-end and back-end programming processes coordinate with each other for the final outcome of the project. Everything goes as per the plan, which means first the Home Page gets created, followed by other web pages.

Our development process includes:

- CMS and framework installation
- Content writing
- Front end development
- Back end development
- Real-time testing



Testing

The web app testing process is done after the completion of the development process. Our testers ensure the web app does not contain any bugs and every web page gets interlinked if found any broken links then they solve them in real-time. Our testing process includes various steps to ensure that the website runs smoothly and error-free.

Our testing process includes:

- Functional testing
- Usability testing
- Interface testing
- Compatibility testing
- Performance testing
- Security testing

OUR WORK PROCESS



Deployment

In the deployment process, the website goes LIVE and the credentials get handed over to the client (if asked). We track the functionality of the website for a month after the deployment to check the outcome. We assure you that the web development process was done as per the plan. We also track its compatibility on different devices and go for customer feedback, so that we can improve our development process as per the customer needs.

Our deployment process includes:

- Website backup
- Live on server
- Website handover



Evaluation

Our evaluation process includes thorough checking of the website after its Live, we start from the strategic plan of the website to its development plan, to ensure that our development process is carried out as per the requirement of the client. Also, our team solves the real-time issue even after the website goes Live. We support for one month with zero development cost.

Our evaluation process includes:

- Accuracy
- Authority
- Usability
- SEO

TESTIMONIALS

I've had an amazing experience with Glancesys tech with Shweta leading the team. Firstly she got to my inquiry by actually specifically answering my questions and suggesting improvements rather than talking at me. She walked me through the process and created a user-friendly experience for my website (where you learn interior design). She also developed a complex back-end portal for me. All other web people haven't been able to help me at all. I've recommended her to everyone.

Anam Clarke
Dubai



Tee Greene
USA

FB Ad creations and management - I have worked with this company several times. Very knowledgeable and efficient. Will work with them again.

GlanceSys adopts modern and effective coding practices, leading to high quality code. The platform Glancesys delivered came with an extensive testing framework. Glancesys Technology adopts modern and effective coding practices, leading to high quality code. The platform Gshrm delivered came with an extensive testing framework.

Javed Syed Waqas
Japan



Serve Solutions PM
USA

Very happy with their service. We hired them for a logo design and landing page. They deliver what they promise and more.. Thanks for your excellent job!

OUR CLIENTS

The Designers Studio

<https://www.thedesigners-studio.com/>

Alvista Round Rock

<https://alvista.wpengine.com/>

iXRider iXRover

<https://ixrider.myshopify.com/>

Infodeal

<https://www.infodeal.in/>

KeeChee

<https://keechee.com/>

Saffrosol

<https://saffrosol.com/>

Sessu

<https://www.sessu.com.au/>